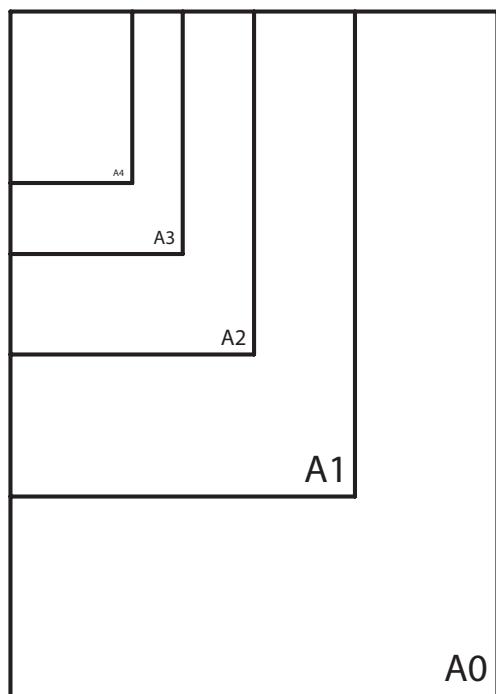# Artwork Guidelines- Specials

Specials

PLEASE NOTE THIS GUIDE IS NOT EXHAUSTIVE FOR EVERY REQUIREMENT.

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Standard A Sizes		
	A4	210mm x 297mm
	A3	297mm x 420mm
	A2	420mm x 594mm
	A1	594mm x 841mm
	A0	841mm x 1189mm

E.g. An A size print at A0 needs to be set up at

84.1mm x 118.9mm (Tenth Scale)
210mm x 297mm (Quarter Scale, A4)
420mm x 594mm (Half Size, A2)
841mm x 1189mm (Full Size)

Where two sizes of the same print are needed please supply at the bigger size to ensure quality of the printed output.

Please remember if you are framing your print to measure the safe area as some of your poster may get 'cut off' behind the frames edges. Equally with 'wrap around' prints such as stretch framing please specify the amount of wrap around when placing your order and enter these details in the size requirements. If the print has printed 'wrap' please supply artwork with this in place on the file.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
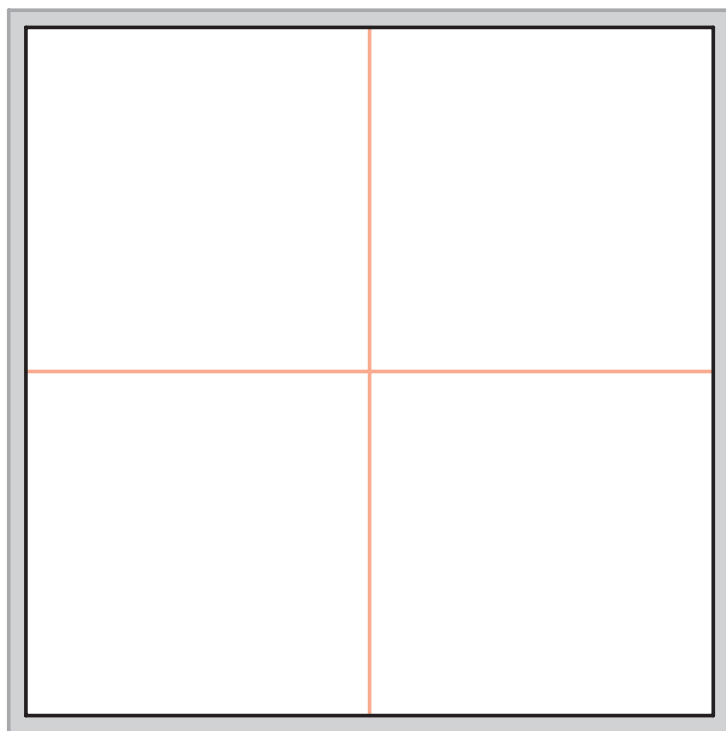email us at artwork@ppdonline.co.uk

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Artwork Guidelines- Specials

Specials- Custom Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A custom size print at 2000mm x 2000mm needs to be set up at

200mm x 200mm (Tenth Scale)
500mm x 500mm (Quarter Scale)
1000mm x 1000mm (Half Size)
2000mm x 2000mm (Full Size)

For large custom size prints anything over standard machine sizes will be produced in sections with overlap. Diagram to the left shows a 2000mm x 2000mm with 4 panel splits of 1000mm x 1000mm. Please specifiy on your order any special requirement and we will confirm with you prior to producing your order.

Please remember if you are framing your print to measure the safe area as some of your poster may get 'cut off' behind the frames edges. Equally with 'wrap around' prints such as stretch framing please specify the amount of wrap around when placing your order and enter these details in the size requirements. If the print has printed 'wrap' please supply artwork with this in place on the file.

For 'wrapped' prints please supply with printed or un-printed wrap scaled. E.g. a 50mm 'wrap' at tenth scale would be 5mm. This is shown on the diagram in grey.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

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Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

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Artwork Guides- Specials

Hemmed and Eyeleted

With a hemmed and eyeleted product the same rules apply as custom sizes but due to eyeleting they need an internal bleed area of 40mm (at actual size) on each edge where there is no text in place.

E.g. The image above shows a layout where the black box represents the edge of the artwork of your ordered size. The grey box shows the area within which no text should be placed but image/colour should remain.

A product at 3000mm x 1000mm will need a viewing area (text only) of 2920mm x 920mm. If setting up at tenth scale, the 'safe' area will be 4mm from each edge. Quarter scale will be 10mm from each edge.

Pole Pockets

With pole pockets no text should be placed within 25mm of the edge. This only applies to edges that have a pole pocket. (Top and Bottom or Right and Left depending on your choice.)

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with Quarter scale being 400%, Half Size 200% and Full Size 100%.

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