

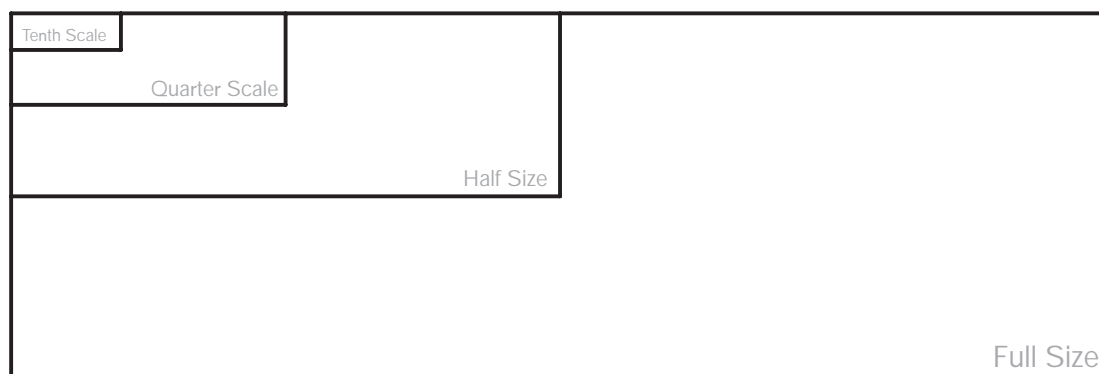
Artwork Guides- PVC Banners

Trim Only

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A banner at 3000mm x 1000mm needs to be set up at

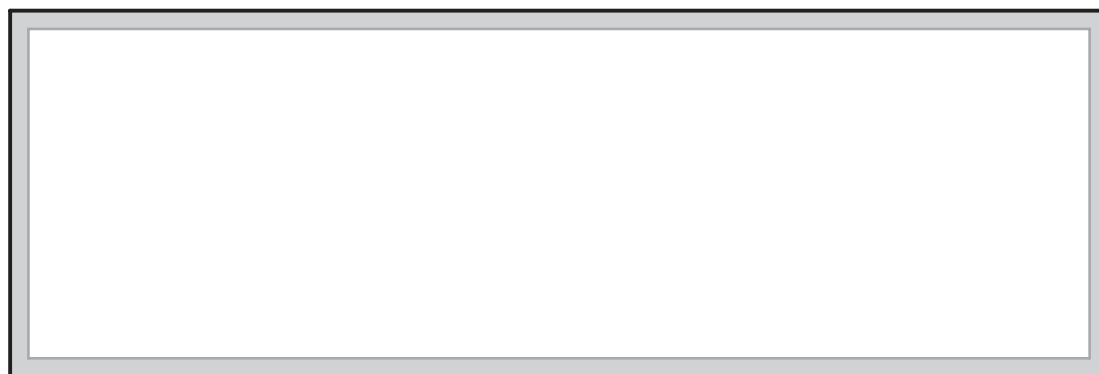
300mm x 100mm (Tenth Scale)
750mm x 250mm (Quarter Scale)
1500mm x 500mm (Half Size)
3000mm x 1000mm (Full Size)



When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with Quarter scale being 400%, Half Size 200% and Full Size 100%.

Hemmed and Eyeleted

With a hemmed and eyeleted banner the same rules apply as trim only but due to eyeleting they need an internal bleed area of 40mm (at actual size) on each edge where there is no text in place.



E.g. The image above shows a layout where the black box represents the edge of the artwork of your banner size. The grey box shows the area within which no text should be placed but image/colour should remain.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

A banner at 3000mm x 1000mm will need a viewing area (text only) of 2920mm x 920mm. If setting up at tenth scale, the 'safe' area will be 4mm from each edge. A Quarter scale banner will be 10mm from each edge.

Pole Pockets

With pole pockets no text should be placed within 25mm of the edge. This only applies to edges that have a pole pocket. (Top and Bottom or Right and Left depending on your choice.)



With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER