Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- A Sizes
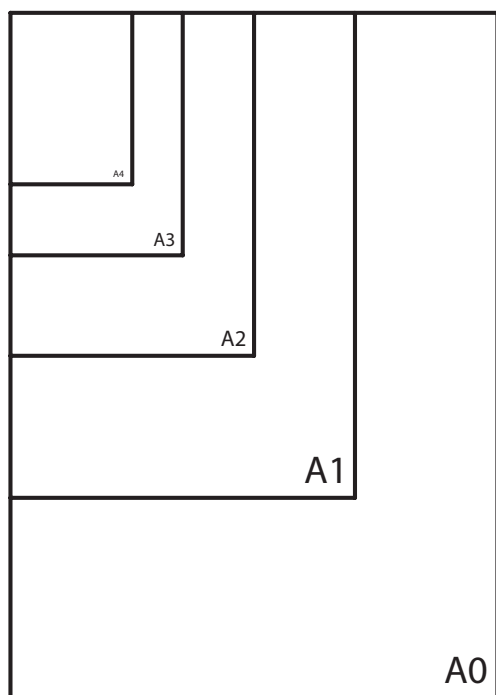
All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Standard A Sizes		
	A4	210mm x 297mm
	A3	297mm x 420mm
	A2	420mm x 594mm
	A1	594mm x 841mm
	A0	841mm x 1189mm

E.g. An A size poster at A0 needs to be set up at

84.1mm x 118.9mm (Tenth Scale)
210mm x 297mm (Quarter Scale, A4)
420mm x 594mm (Half Size, A2)
841mm x 1189mm (Full Size)

Where two sizes of the same poster are needed please supply at the bigger size to ensure quality of the printed output.

Please remember if you are framing your posters to measure the safe area as some of your poster may get 'cut off' behind the frames edges.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
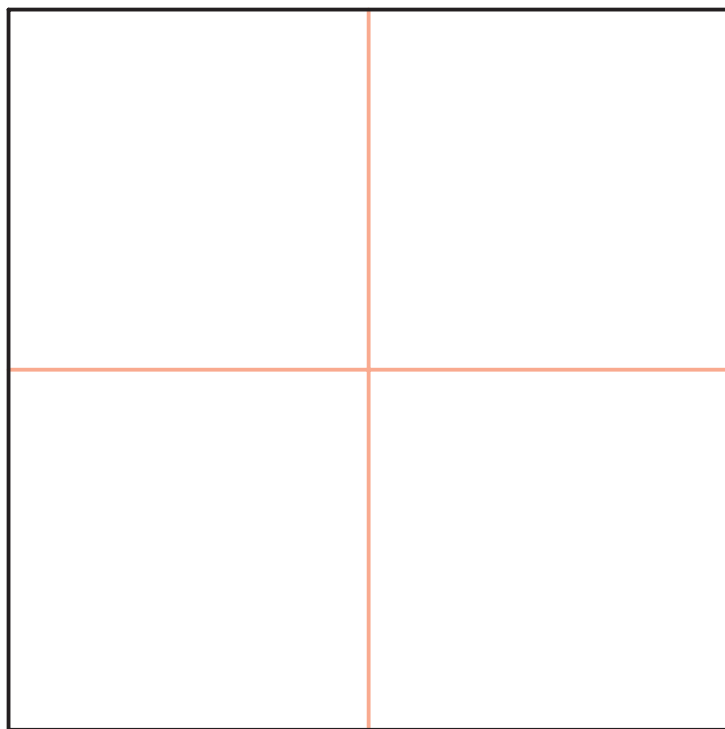email us at artwork@ppdonline.co.uk

PPdonline
SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- Custom Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A custom size poster at 2000mm x 2000mm needs to be set up at

200mm x 200mm (Tenth Scale)
500mm x 500mm (Quarter Scale)
1000mm x 1000mm (Half Size)
2000mm x 2000mm (Full Size)

For large custom size posters anything over standard machine sizes will be produced in sections with printed overlap. Below shows a 2000mm x 2000mm with 4 panel splits of 1000mm x 1000mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline ••>
••> SENDPRINTDELIVER