

Artwork Guidelines- Indoor & Outdoor Posters

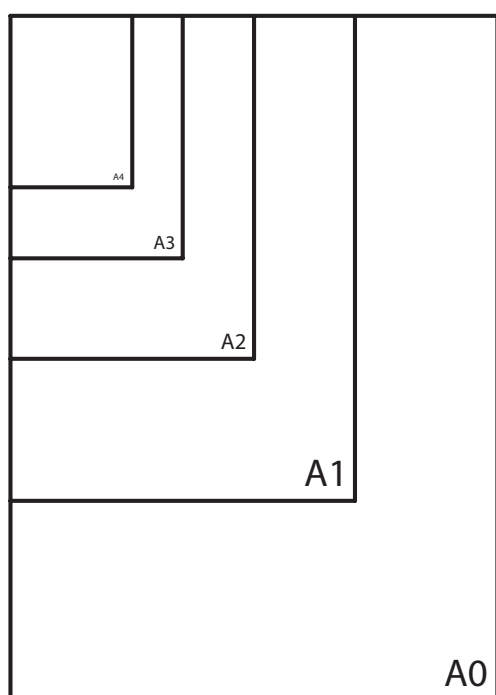
Indoor Posters- A Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Standard A Sizes	A4	210mm x 297mm
	A3	297mm x 420mm
	A2	420mm x 594mm
	A1	594mm x 841mm
	A0	841mm x 1189mm

E.g. An A size poster at A0 needs to be set up at

84.1mm x 118.9mm (Tenth Scale)
210mm x 297mm (Quarter Scale, A4)
420mm x 594mm (Half Size, A2)
841mm x 1189mm (Full Size)



Where two sizes of the same poster are needed please supply at the bigger size to ensure quality of the printed output.

Please remember if you are framing your posters to measure the safe area as some of your poster may get 'cut off' behind the frames edges.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

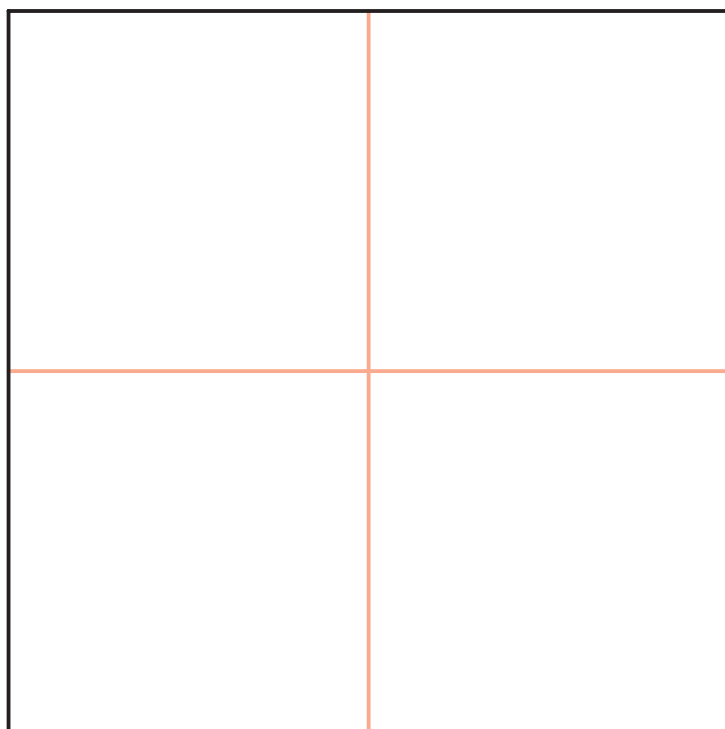
Artwork Guidelines- Indoor & Outdoor Posters

Indoor Posters- Custom Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A custom size poster at 2000mm x 2000mm needs to be set up at

- 200mm x 200mm (Tenth Scale)
- 500mm x 500mm (Quarter Scale)
- 1000mm x 1000mm (Half Size)
- 2000mm x 2000mm (Full Size)



For large custom size posters anything over standard machine sizes will be produced in sections with printed overlap. Diagram to the left shows a 2000mm x 2000mm with 4 panel splits of 1000mm x 1000mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- A Sizes

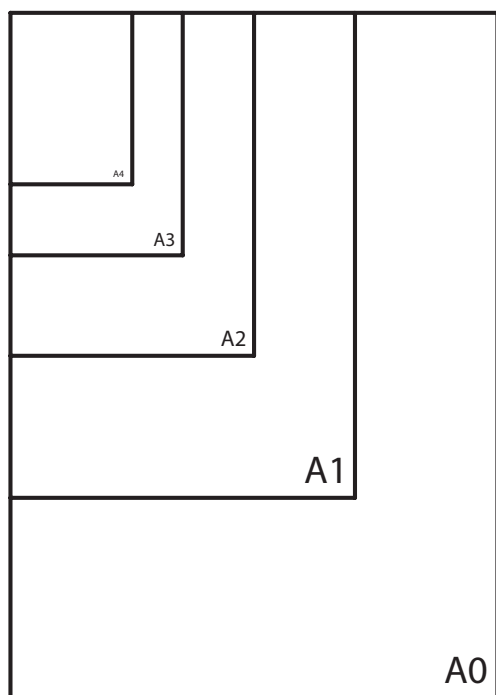
All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Standard A Sizes

A4	210mm x 297mm
A3	297mm x 420mm
A2	420mm x 594mm
A1	594mm x 841mm
A0	841mm x 1189mm

E.g. An A size poster at A0 needs to be set up at

84.1mm x 118.9mm (Tenth Scale)
210mm x 297mm (Quarter Scale, A4)
420mm x 594mm (Half Size, A2)
841mm x 1189mm (Full Size)



Where two sizes of the same poster are needed please supply at the bigger size to ensure quality of the printed output.

Please remember if you are framing your posters to measure the safe area as some of your poster may get 'cut off' behind the frames edges.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

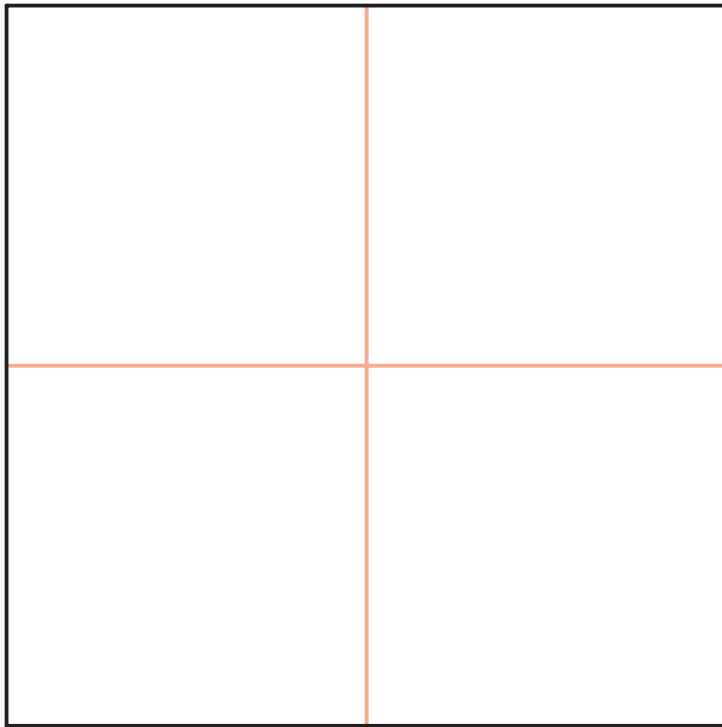
Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- Custom Sizes

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A custom size poster at 2000mm x 2000mm needs to be set up at

- 200mm x 200mm (Tenth Scale)
- 500mm x 500mm (Quarter Scale)
- 1000mm x 1000mm (Half Size)
- 2000mm x 2000mm (Full Size)



For large custom size posters anything over standard machine sizes will be produced in sections with printed overlap. Below shows a 2000mm x 2000mm with 4 panel splits of 1000mm x 1000mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

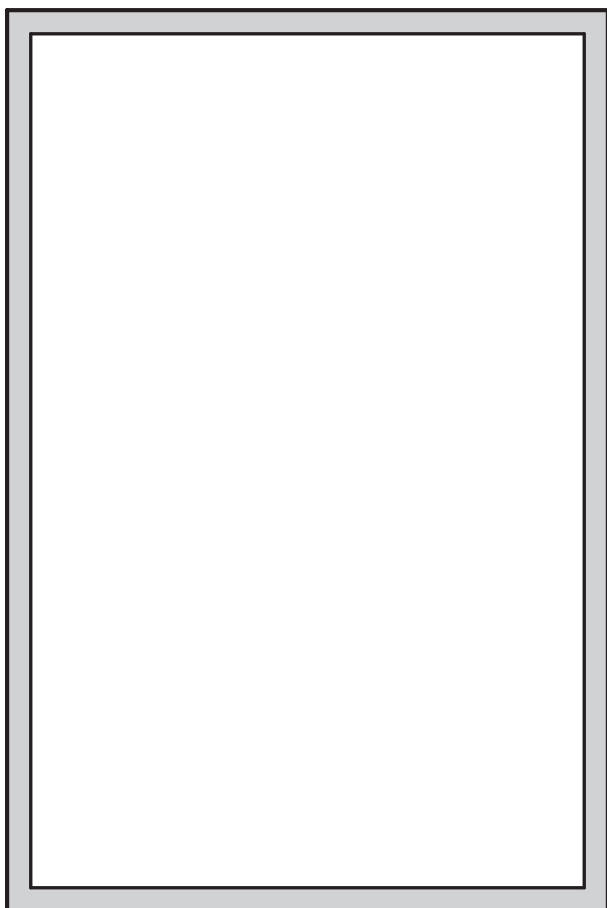
Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- Double Crown

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A Double Crown size poster at 508mm x 762mm needs to be set up at

- 50.8mm x 76.2mm (Tenth Scale)
- 127mm x 190.5mm (Quarter Scale)
- 254mm x 381mm (Half Size)
- 508mm x 762mm (Full Size)



A double crown sized poster should have a safe area of 40mm internal bleed where there is no text or important images. This is shown on the diagram in grey. The safe area measures 468mm x 722mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

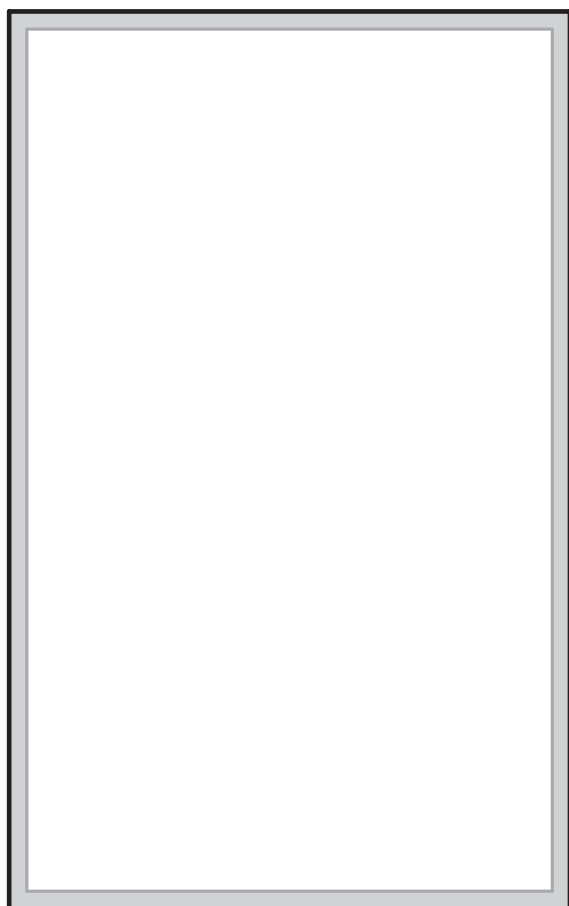
PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- Double Royal

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A Double Royal size poster at 635mm x 1016mm needs to be set up at 63.5mm x 101.6mm (Tenth Scale)
158.75mm x 254mm (Quarter Scale)
317.5mm x 508mm (Half Size)
635mm x 1016mm (Full Size)



A double royal sized poster should have a safe area of 40mm internal bleed where there is no text or important images. This is shown on the diagram in grey. The safe area measures 595mm x 976mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- Quad

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A Quad size poster at 762mm x 1016mm needs to be set up at

76.2mm x 101.6mm (Tenth Scale)
190.5mm x 254mm (Quarter Scale)
381mm x 508mm (Half Size)
762mm x 1016mm (Full Size)



A quad sized poster should have a safe area of 40mm internal bleed where there is no text or important images. This is shown on the diagram in grey. The safe area measures 722mm x 976mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

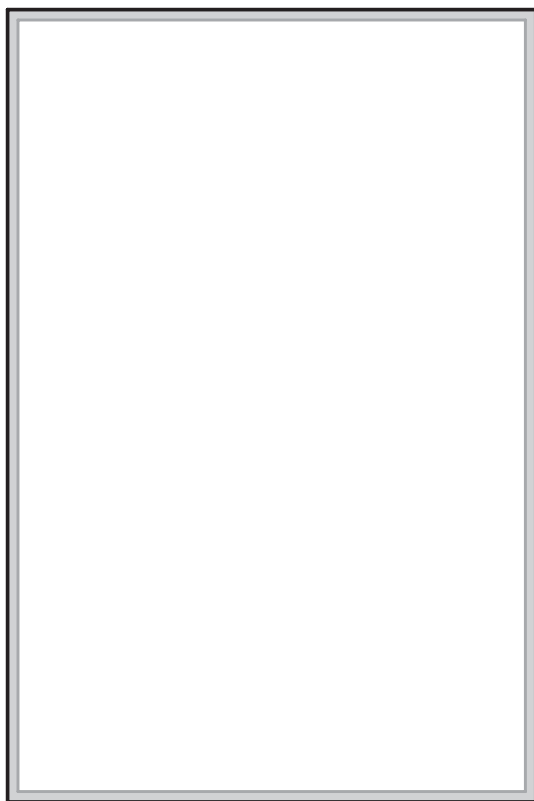
Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 4 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A 4 sheet size poster at 1016mm x 1524mm needs to be set up at

101.6mm x 152.4mm (Tenth Scale)
254mm x 381mm (Quarter Scale)
508mm x 762mm (Half Size)
1016mm x 1524mm (Full Size)



4 sheets should have a safe area of 40mm internal bleed per edge where there is no text or important images. This is shown on the diagram in grey. The safe area measures 936mm x 1444mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 6 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

E.g. A 6 sheet size poster at 1200mm x 1800mm needs to be set up at

120mm x 180mm (Tenth Scale)
300mm x 450mm (Quarter Scale)
600mm x 900mm (Half Size)
1200mm x 1800mm (Full Size)



6 sheets should have a safe area of 40mm internal bleed per edge where there is no text or important images. This is shown on the diagram in grey. The safe area measures 1120mm x 1720mm.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to all scaling with quarter scale being 400%, half size 200% and full size 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 12 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Poster should be set up at 3048mm x 1524mm or scaled to

- 304.8mm x 152.4mm (Tenth Scale)
- 762mm x 381mm (Quarter Scale)
- 1524mm x 762mm (Half Scale)
- 3048mm x 1524mm (Full Scale)



12 sheets require 2 inches on the bottom and 4 inches on the far right hand side which contains no text or important images, this is indicated on the diagram in grey. Once you have supplied us the artwork it will be printed with panel splits measuring 1016mm x 1524mm at full size making 3 panels in total. We take care of this.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to quarter scale being 400%, half size being 200% and full size being 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

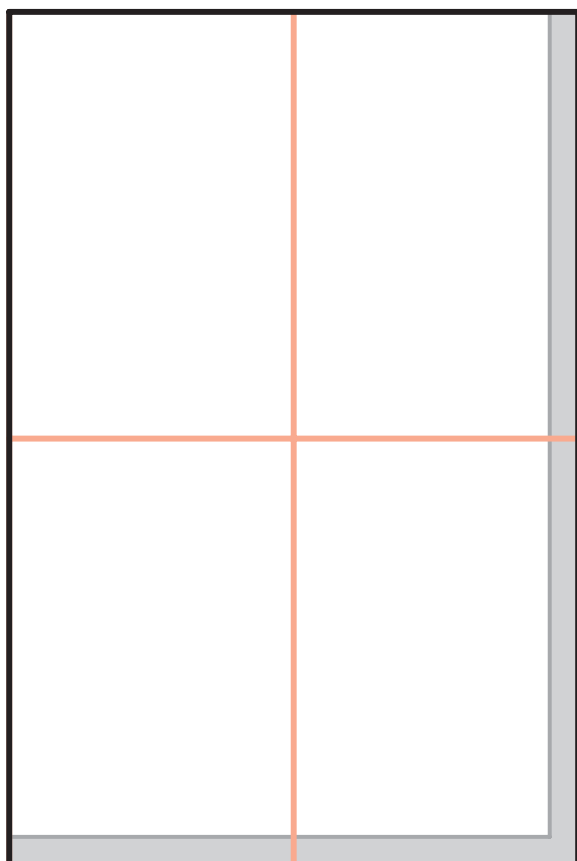
Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 16 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Poster should be set up at 2032mm x 3048mm or scaled to

- 203.2mm x 304.8mm (Tenth Scale)
- 508mm x 762mm (Quarter Scale)
- 1016mm x 1524mm (Half Scale)
- 2032mm x 3048mm (Full Scale)



16 sheets require 4 inches on the bottom and 4 inches on the far right hand side which contains no text or important images, this is indicated on the diagram in grey. Once you have supplied us the artwork it will be printed with panel splits measuring 1016mm x 1524mm at full size making 4 panels in total. We take care of this.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to quarter scale being 400%, half size being 200% and full size being 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

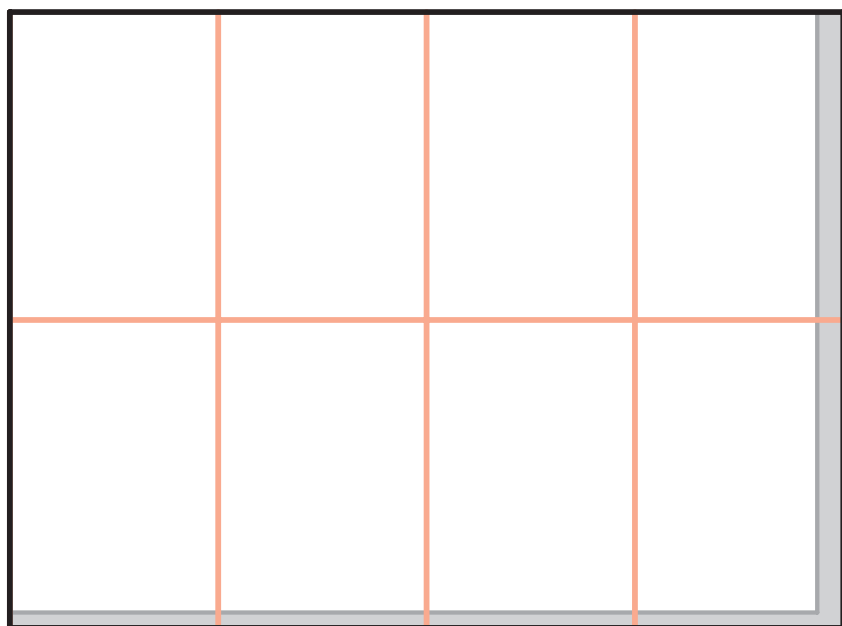
Indoor + Outdoor Posters

Outdoor Posters- 32 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Poster should be set up at 4064mm x 3048mm or scaled to

- 406.4mm x 304.8mm (Tenth Scale)
- 1016mm x 762mm (Quarter Scale)
- 2032mm x 1524mm (Half Scale)
- 4064mm x 3048mm (Full Scale)



32 sheets require 4 inches on the bottom and 6 inches on the far right hand side which contains no text or important images, this is indicated on the diagram in grey. Once you have supplied us the artwork it will be printed with panel splits measuring 1016mm x 1524mm at full size making 8 panels in total. We take care of this.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as

Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to quarter scale being 400%, half size being 200% and full size being 100%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER

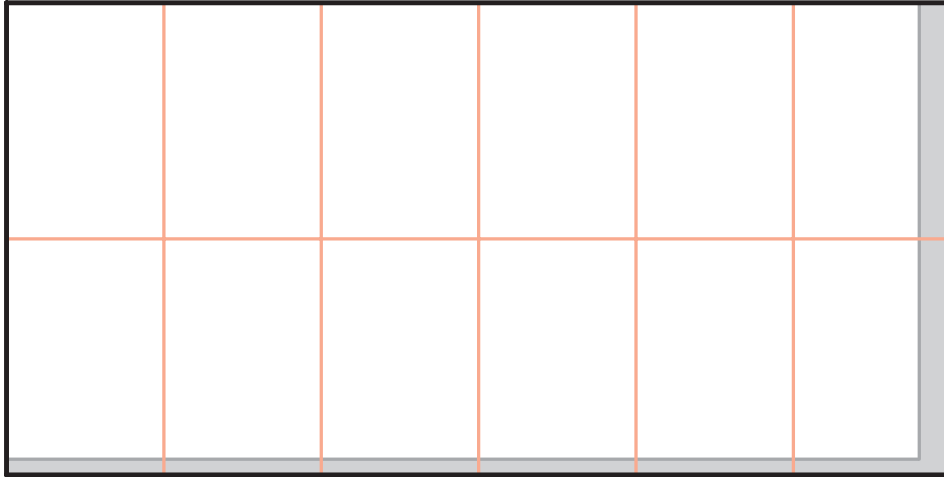
Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 48 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Poster should be set up at 6096mm x 3048mm or scaled to

- 609.6mm x 304.8mm (Tenth Scale)
- 1524mm x 762mm (Quarter Scale)
- 3048mm x 1524mm (Half Scale)



48 sheets require 4 inches on the bottom and 8 inches on the far right hand side which contains no text or important images, this is indicated on the diagram in grey. Once you have supplied us the artwork it will be printed with panel splits measuring 1016mm x 1524mm at full size making 12 panels in total. We take care of this.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to quarter scale being 400% and half size being 200%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

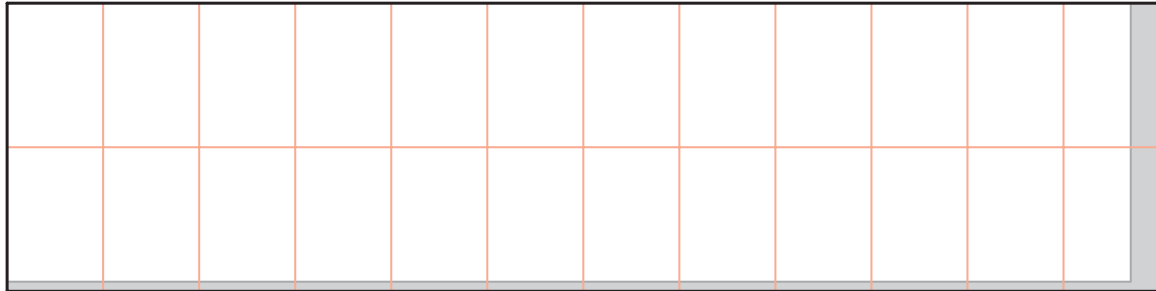
PPdonline →
→ SENDPRINTDELIVER

Artwork Guidelines- Indoor & Outdoor Posters

Outdoor Posters- 96 Sheet

All artwork needs to be set up at the correct scaling to the final artwork. Bleed outside the print area is not required.

Poster should be set up at 12192mm x 3048mm or scaled to 1219.2mm x 304.8mm (Tenth Scale)
3048mm x 762mm (Quarter Scale)



96 sheets require 4 inches on the bottom and 12 inches on the far right hand side which contains no text or important images, this is indicated on the diagram in grey. Once you have supplied us the artwork it will be printed with panel splits measuring 1016mm x 1524mm at full size making 24 panels in total. We take care of this.

When looking at print resolution, if your file is at tenth scale and viewed at 1000% this will give you the exact view of how it will print. i.e. the actual correct size when magnified. Please note this only applies to image based files where images are 'live', such as Illustrator, Photoshop and high-res PDFs as the image is 'embedded' in the file. With layout files such as Quark and InDesign it is advisable to save as high-res PDFs, then view the PDF at the correct magnification. This rule also applies to quarter scale being 400%.

With all artwork please ensure the following:

All elements are CMYK and not RGB. (Images, logos, etc.)

Black should be submitted as C 0%, M 0%, Y 0%, K 100%

All artwork has fonts/text included (embedded/uploaded) or are outlined in the files.

Images are 300dpi or an acceptable quality for the order.

If sending raw elements please include all files used in the creation of the artwork.

Please ensure PC files are supplied as print ready high-res PDFs with fonts/text outlined.

Queries or need advice?
email us at artwork@ppdonline.co.uk

PPdonline →
→ SENDPRINTDELIVER